

# Memory Lane Cakes



“Any excess water from employee hands is collected by the integrated sink. It’s a very efficient all-in-one unit.”

Paul Riley, Head of Engineering.



With Airblade™ technology in a tap, hands can be dried at the sink in just 12 seconds. There’s no need for users to move to a separate drying area, so no water is dripped on the floor.

### The business

Cardiff-based Memory Lane Cakes have been producing baked treats since 1958. Their products range from own-brand items, to licensed cakes for brands such as Disney and Universal – with over 25 million produced each year.

### The problem

As a manufacturer of food products, hygiene is paramount for Memory Lane Cakes. So they were looking for a hand drying solution that would avoid waste water contaminating the washroom, and reduce cleaning effort.

### The solution

Dyson Airblade Tap hand dryers installed with SYSPAL sinks.

SYSPAL have been linked to the food industry for more than 40 years and are the UK’s leading manufacturer for this sector. With a focus on continual product development, SYSPAL and Dyson are natural partners for introducing innovative, hygienic solutions to the food sector. They have partnered to develop a pioneering range of integrated, high-speed hand washing and drying stations. This hygienic combination has markedly improved washroom cleanliness for businesses such as Memory Lane Cakes.

### Safe for the food sector

The Dyson Airblade Tap hand dryer is certified by HACCP for use in the food industry and is one of the only two hand dryers certified as hygienic by both NSF and HACCP International. The other one is the Dyson Airblade dB.

### No water on the floor

With Airblade™ technology in a tap installed with a SYSPAL unit, hands are washed and dried at the sink. Washroom users don’t have to move to a separate area to dry hands, so no water is dripped on the floor. “They’ve reduced the amount of time our hygiene operative has to spend mopping up unsightly floor puddles, and cut the waiting time in the washroom too,” adds Paul.

### More space in the washroom

A Dyson Airblade Tap hand dryer removes the need for a separate drying area – unlocking valuable wall and floor space in the washroom that can be used for other important facilities, such as extra cubicles. “The new facilities are frequently commented on by visitors as being very efficient and aesthetically pleasing. We’ve already got two more sink units on order so that more of our washrooms can switch.” adds Paul.

**SYSPAL™**



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**dyson airblade tap**

To try the Dyson Airblade™ hand dryer or for more information call or visit:

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